

THE

# QUILL

A MAGAZINE FOR WRITERS, EDITORS, AND PUBLISHERS



FOR RESEARCH IN JOURNALISM

Harold D. Lasswell (left), Yale law professor, receives Sigma Delta Chi's medallion for 1946 from Julian Elfenbein, president of the New York chapter. With Ralph Casey and Bruce L. Smith, he wrote "Propaganda, Communications and Public Opinion."

35 Cents

November, 1947



## How Old Are You?

Old enough to remember "Ben Hur"? This picture was popular in 1926. Economists say it was a "normal" year, and government price indexes are based on 1926 figures. The cost of living (Jan.-June, 1947) averages 22.9% higher than in 1926, but—



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# THE QUILL

A Magazine for Writers, Editors and Publishers

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## "By Guess" Not Good Enough

**H**AVE the newspapermen who hire others—managing and city editors and chief copyreaders—become more careful in their selection of applicants, especially of beginners, in recent years? Robert U. Brown, editor of the *Editor & Publisher*, quoted top news executives in a recent "Shop Talk at Thirty" and agreed that most editors are screening job-seekers with a care that was not so common a cityroom generation ago.

Erwin Canham, editor of the *Christian Science Monitor*, addressing the recent managing editors' seminar at Columbia University, suggested a "long range program of staff selection including a more careful appraisal of potential staff men and a release of those who prove themselves inadequate." W. S. Gilmore, editor of the *Detroit News*, urged the same group to exercise "the utmost care in hiring and patience in trying to find the best spot for the new man."

Writing in the October *Bulletin* of the American Society of Newspaper Editors, E. T. Leech, editor of the *Pittsburgh Press*, called the hiring of new staff members one of an editor's most important jobs. He recalled the day when a reporter or copyreader walked in and was put to work on his unsupported claim to have covered police here or read copy on a rim somewhere else.

**N**OW that Bob Brown has reminded him of it, the editor of THE QUILL realizes that there has been little or no noise from the "B'guess and b'God" school of newspaper personnel thought for some years. More than two decades ago, when the editor got his first metropolitan newspaper job, this haphazard selection of men was the going rule in some famed newsrooms.

The way many men were hired in those days was enough to shock anyone who had come to journalism with a standard model education and some feeling (however mistaken) of professional calling. Few editors seemed to maintain any reservoir of potential manpower. They took formal applications only to ease eager youth out of their hair. When an actual vacancy occurred either someone brought in a pal from another paper or they hired the first man who came along and told a good story.

The 1920's probably saw the beginning of the end for the migrant copyreader and the alcoholic reporter who went out on a 5-11 fire and stayed out two weeks. Yet many of these men were first raters. Often the drifting

copyreader was a fallen managing editor and the reporter on occasions scooped the town or wrote like an angel.

Some reformed and took root to become editors or columnists or publicists making more money than either. A few still drift like shadows across the newsroom stage. The burden of reporting and writing and editing news has fallen on a new generation, better trained, more carefully chosen, prayed and watched over for the first sign of flair for any specialty of the business.

Old timers still indulge in sentiment about the superior zeal and talent of their contemporaries. To a point they may be right. A man had to like his work in those days to work the hours he worked for the pay he got. Turnover was heavy and the most casual editorial staff picker was almost bound to acquire a Pulitzer prize reporter sooner or later.

The good staff guesses, of course, were the naturals. Journalism, being as much art as profession, likes naturals. Editors will always lean heavily on the instinctive newspaperman who recognizes the exceptional story, handles it competently and plays it hard before the competition realizes what has happened.

**B**UT the press also has a growing responsibility for more informed coverage of an increasingly complicated political and economic scene. Sentimentalists to the contrary, flair alone is often not enough. As Paul Leach pointed out recently in THE QUILL, a Washington correspondent these days needs to be an expert in anything from the price of gold to supersonic flight.

The field of news specialties extends each year. Science, labor, business, agriculture all need expert knowledge as background for competent reporting. The sheer bulk and complexity of a modern news report demands editors with the wisdom of Solomon and the nervous system of a hippopotamus.

Careless selection of staff is too costly today, but not alone because a bad guess may cost a piece of severance pay. The real risk lies in the press' duty to explain to its readers a world that seems more and more bent on suppressing the truth and destroying liberty.

The best possible newspaper staff may be hardly good enough in the years ahead. No editor can afford to use other than the greatest care in investigating the equipment and aptitude of a prospective employee. "B'guess and b'God" was never really good enough. Tomorrow it may be dangerous.

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## What a difference from their daughters!

From middies to "midriffs"—bloomers to bobby socks! There've been some changes, all right, in the past generation. More, in fact, than you might suspect. For one thing—Betsy Co-ed's grown a good bit *taller* since mother played center on the team!

Today's average college girl has added an inch and a half over the class of thirty-odd years ago. That's what the measuring yardstick at Vassar, Smith and Barnard shows. And the University of California reports the increase often touches two whole queenly inches!

This doesn't mean we're raising a race of Amazons. The average height of men has been going up, too. But

it does mean younger folk have better foods to "grow on" than their parents ever did. And these better foods have come about through forward strides made in the laboratory.

Many of them are developments of National Dairy Laboratories—for the very good reason that milk, nature's most nearly perfect food, offers virtually all the raw materials of modern nutritional research.

Fortunately, National Dairy is organized to turn the findings of such research into the reality of new foods. The efforts of a great team of experts are combined to bring you better foods than mother ever dreamed of when *she* was a girl!

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# Washington Convention Sets Record for SDX

## Huston President; Milwaukee in '48

By CARL R. KESLER

Editor, The Quill

Editor's note: The 1947 convention took place two weeks past the editorial deadline for this issue of The Quill. Our printer was able to hold space for a single factual article on the Washington sessions. They will be covered in detail in the next issue, including an exceptional group of pictures, formal and otherwise.

**D**ISTINGUISHED equally by the high quality of its speaking and social program and by the stubborn vigor of its parliamentary battles over fraternal structure and policy, Sigma Delta Chi's 28th national convention in Washington surpassed the record enthusiasm and attendance of the first postwar session in Chicago last year.

The fraternity elected Luther A. Huston, manager of the Washington Bureau of the New York Times and president of the host professional chapter, as its 1948 president and Roy Roberts, president and long time editor of the Kansas City Star, as its national honorary president.

Luther succeeds George W. Healy Jr., managing editor of the New Orleans Times-Picayune, who becomes chairman of the Executive Council. Mr. Roberts follows John S. Knight of the Knight Newspapers as honorary president. Barry Faris, editor-in-chief of the International News Service, retired as chairman of the council after long service in practically every fraternity office.

Two new members were added to the Council, Charles C. Clayton, St. Louis Globe-Democrat editorial writer, and Ralph McGill, editor of the Atlanta Constitution. F. Dale Cox, public relations officer of the International Harvester Co., Chicago, and Carl P. Miller, president, Pacific Coast Edition, Wall Street Journal, were reelected trustees of the QUILL Endowment Fund.

The convention gave the 1948 convention to Milwaukee which will be celebrating its centennial. Three new undergraduate chapters were chartered at Boston University and the Universities of Nevada and Miami. Professional chapters were approved by the Executive Council in Boston, Honolulu and Seattle.

**D**ELEGATES young and old showed a surprising streak of conservatism in voting down a constitutional amendment that would have defined Sigma Delta Chi as a "society" instead of a fraternity. Several other amendments to by-laws and constitution proposed by the structure committee, notably those designed to change the number, titles and terms of national officers, ran into stone-wall opposition and went down to roll call defeat.

Another major issue was precipitated by the section of the report of the committee on world press freedom that criticized the Mundt Bill as opening the door to governmental abuse of the freedom and impartiality of American news channels. After debate that extended into the clos-

ing sessions, the report was adopted with reservations that put Sigma Delta Chi on record as favoring certain limited governmental operations abroad in radio and informational services.

High points of the entertainment program came Wednesday noon when official delegates and alternates, accompanied by national officers, met President Truman in the White House and Friday night when Secretary of Defense James V. Forrestal spoke at the annual banquet in the famed Presidential room of the Hotel Statler.

The nation's first chief of combined military forces was flanked at the speaker's table by the Chief Justice of the United States, Fred M. Vinson, and by Senator Arthur H. Vandenberg who had just been initiated as Sigma Delta Chi's national honorary member for 1946.

Initiated with Senator Vandenberg at a model ceremony conducted by national officers were Congressman Herbert A. Meyer, publisher, Independence (Kansas) Reporter; Herbert F. Corn, managing editor, Washington Evening Star; Michael W. Flynn, supervising managing editor, Washington Times-Herald; Philip L. Graham, publisher, Washington Post; Relman Morin, chief, Washington Bureau, Associated Press, and John T. O'Rourke, editor-in-chief, Washington Daily News.

Other speakers included Stuart Symington, secretary for air, Friday noon, and William W. Waymack, vice-chairman of the Atomic Energy Commission and a former editor of the Des Moines Register & Tribune, Wednesday. Each emphasized the press' roll in educating the public for an era in which air power and atomic power can be great forces for both peace and war. Mr. Waymack cited the tremendous possibilities of nuclear fission in industry and health and urged newspapermen to miss no opportunity to add to public knowledge of these possibilities.

Tuesday evening, visiting newsmen and students met the Washington press corps as guests of the National Press Club and the Washington professional chapter at a reception and smoker in the club. Thursday night they were guests at a buffet supper at the Press Club, followed by entertainment, given by the capital's newspapers, the Daily News, the Post, the Evening Star and the Times-Herald.

South Dakota State College, which flew its small and very active chapter to convention in a special plane, won both the chapter efficiency and professional achievement contests, with scores in each of 100. Duana McDowell, chapter delegate,

received his chapter's trophies at the final banquet.

**H**IGHLIGHTS of business sessions which extended late into one night and were adjourned with difficulty only in time for the final banquet were:

1. Refusal of the convention to change Sigma Delta Chi's descriptive title from professional journalistic fraternity to "society." Proposed as Constitutional Amendment No. 1 by the structure committee, this seemingly mild break with tradition raised a storm of opposition that was quelled only when it was voted down, by roll call, 43 to 14.

2. The constitutional classification of membership was amended to replace the former national honorary members with fellows, not more than three of whom may be elected annually. They may be members or non-members. The amendment was clarified to describe "undergraduate" members as all students, whether of graduate rank or not.

3. Three amendments to merge the present offices of secretary and treasurer, to define the duties of the proposed secretary-treasurer and to change the method of election and bring fixed rotation of executive council members after two three-year terms brought another defeat for the structure committee.

The amendment to eliminate one national officer finally passed, by 32 to 22 on a roll call, but was later ruled lost because the vote was not the two-thirds necessary to amend the constitution. This invalidated the second amendment describing the "secretary-treasurer's" duties, which had been passed before the two-thirds vote failure was uncovered by an alert floor parliamentarian.

The third amendment, designed to increase the size of the council but to enforce retirement after two terms, promptly met objection from fraternity elders who pointed out that its immediate enforcement would strip the present council of experienced leadership almost over night.

Undergraduate delegates supported the idea, if not the precise procedure, as tending to shift more authority to them between conventions. Support of the amendment suddenly collapsed, after considerable oratory, and it was voted down by roll call, 57 to 0.

4. Other amendments, passed by voice vote, made formal constitutional provision for the national headquarters and changed the title of the executive secretary to executive director and broadened his authority; increased the responsibility of professional chapters and formally provided for a business manager and associate editors of THE QUILL. The constitution had formerly covered only the editor.

Victor E. Bluedorn was formally retained by the new executive council as executive director and as business manager of THE QUILL, posts he had occupied by resolution in the past. The new council also launched plans for greater support of the magazine both editorially and in advertising. THE QUILL will be enlarged during the coming year with an increase in budget allowance which it is hoped will be met by greater lineage and circulation.

**O**PPPOSITION to the report of the committee on world press freedom was based entirely on a statement issued to the press after a meeting last May 14. A majority of the committee noted that the Mundt Bill, legalizing "a government

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Harry J. Lambeth

**I**F your name spells news and you've been in Honolulu within the last 14 years, then you probably have found yourself being literally pushed in front of the lens of a Speed Graphic belonging to a short, bespectacled, Chinese-American photographer with a Geronimo haircut.

He is Amos Chun, 51-year-old photographer who has been behind a camera for the Honolulu *Star-Bulletin* since 1933. Amos has probably "mugged" as many world celebrities in his years of shutter-clicking as any news photographer anywhere.

Top flight journalists, starry-shouldered generals and admirals, junketing congressmen, and vacationing movie and radio stars are among the many who recall the fast-moving, fast-talking, and English maiming cameraman who "shot" them leaning against a ship's rail or stepping from an airplane. They may not recall his name, but few can forget the experience of being a photo subject of Hawaii's cigar-smoking Mr. Chun.

The routine traveler is subjected to a few hundred words of verb curving, voluble double-talk which adds to his general confusion. Amos then commands, "Little smile now, huh?" Pop! goes the flash bulb. As the subject starts to walk off, Amos stops him with: "Hold it! I take another one, huh?"

Almost simultaneously with the second flash comes a "Thank you very much" from the inimitable Mr. Chun, and the assignment is completed.

**B**UT if the traveller has anything to do with the Orient or has just come from China, he's in for it. Amos parks his camera and his shoulder-slung box of equipment and begins to take over the interview with the open-mouthed reporter unsuccessfully trying to squeeze in a question.

Amos glibly whips into high gear twisting English faster than a Hal Newhouser curve ball. He gives the surprised subject his opinions on the Chinese political and economic situation and the story of his boyhood life in Canton, China. After a few moments of this, the befuddled visitor is likely to turn to the

## With Conversation and a Haircut

# 'Little Smile, Huh?' and You're Honolulu Picture

By HARRY J. LAMBETH

waiting reporter and ask: "What did he say?"

Amos has a reputation for his good humored loquaciousness. When he becomes excited the words fly at P-51 speed so that a listener can't tell whether it's English, Chinese, or a radio-telephone word scrambler. In fact Amos is so talkative that Howard D. Case, his former city editor and now city editor of the Honolulu *Advertiser*, once commented: "Amos Chun is the only Chinese broadcasting station in Hawaii."

To office colleagues his pep brightens many an assignment and otherwise routine day. More than any staffer, he's the spark plug of the editorial room.

St. Patrick's day last March 17 was just another publication day 'till Amos marched into the news room singing, "My Wild Irish Rose" in accents that were not Irish and going through a dance that looked to be a combination of an Irish jig and a Virginia reel.

Whenever he spots the woman who writes a weekly dog column for the *Star-Bulletin*, Amos shouts for all the office to hear:

"Hello, dog lady."

And when the first edition is brought into the news room at 8:30 in the morning, the photographer grabs a stack of them from the copy boy and rushes around the room hawking the headlines.

**O**NE of the chief points in the "What makes Amos famous" classification is his haircut.

All his life, his full head of black hair has never been permitted to grow more than an inch. If anyone started to claim credit for originating the GI haircut, Amos would be among the first contenders. His short hair has fascinated the girls in the *Star-Bulletin's* bindery department which is next to the photo rooms. To them, Amos' hair has earned him the nickname of "Whisk Broom."

The gingery photographer boasts of the celebrities who have run their fingers through his hair. Twice Jack Benny has given Amos a head "massage" only to be scolded by his radio actress wife, Mary Livingston. Hawaii's top comedienne, Clara Inter (the Hilo Hattie of Harry Owens' band) ran her fingers over Amos' head and took the boastfulness out of him with the comment: "Head like a chicken."

Amos' greatest pride, however, is his two sons. He named them Amos and Andy after the famous radio team. Amos, the oldest, is now 16 and Andrew is 9. Five years ago Amos became the father of a daughter. But at this point Mrs. Chun literally put her foot down and decided the girl was not going to be "Madame Queen." Reluctantly Amos acquiesced and the daughter was named

**S**OONER or later practically everybody lands in Honolulu for pleasure or business. If you happen to be somebody as well as part of everybody you are likely to be asked for "a little smile" while Amos Chun, veteran newspaper photographer, records your face for Hawaiian consumption. Along with the picture, you'll get a machine-gun burst of conversation and a closeup of the original crew haircut.

Harry Lambeth, former Chicago newspaperman who fell in love with the Islands during the war and returned to Honolulu as a reporter after service, has caught the genial Chinese-American photographer with an accuracy rivaling his own lens. (Though Chun will probably have the final word.)

A former reporter and rewrite man for Chicago's City News Bureau, Harry has written several articles for *The Quill* while contributing to other magazines. He went to Honolulu as a reporter on the *Star-Bulletin* after Naval service that took him to Hawaii and back to Cornell University for officer's training. Recently he transferred to the *Star-Bulletin's* morning rival, the *Advertiser*.

A 1940 graduate of the University of Illinois where he was elected to Sigma Delta Chi, Harry finds spare moments to teach a course in news writing at the University of Hawaii. And like most Chicago newspapermen who have escaped to milder and greener pastures, his letters betray more than a touch of nostalgia for the city that produced "The Front Page" (and still does).



**AMOS 'N ANDY LIGHT UP**—Honolulu Photographer Amos Chun takes a picture and borrows a match from radio's Andy—Charles J. Correll—during a Hawaiian visit. The *Star-Bulletin* cameraman, noted alike for his conversation, his haircut and his sports shirts, named his sons Amos and Andy.

Nancy. The Chuns' fourth and youngest child is Ramona, 18 months.

The lensman's off time hours are spent with his family or his two hobbies: chickens and orchids. In his yard, atop of Honolulu's hillsides overlooking Diamond Head, Amos keeps a small green house where he meticulously cares for several dozens of orchid plants. When a staffer gets married or an occasion demands flowers, Amos always supplies the orchids.

**P**ICTURE assignments for Chun have included everything from Shirley Temple to Jim Farley getting a Hawaiian "lomi-lomi" (massage) at Waikiki beach. During most of the war years he was the paper's only photographer and was accredited by the war and navy departments. Although he never left the Hawaiian area, he was authorized to wear the war correspondent's insignia and uniform. He held the standing of lieutenant commander as did all correspondents.

Amos still shows his bronze leaf insignia to new reporters and informs them he was a lieutenant commander in the navy. If that story goes over well, he adds that his father was an admiral in the Chinese navy. He tells this tale so reassuringly that the cubs are convinced.

Of thousands of picture assignments, the one that thrilled him most was covering the visit of President Roosevelt to the islands in 1934. Amos got a chance to explain a Chinese custom to FDR. During a huge lantern and dragon parade for the president, the governor of Hawaii, who was riding with the president, called Amos to their car and FDR asked for an

explanation of the significance of certain floats in the parade.

Of all the Hollywood and radio folks that Amos has pictured, he claims that Eddie Cantor provided the most fun of any picture assignment.

Loquacious Amos almost caused Albert Spalding, the concert violinist, to snap a couple of strings on his Stradivarius. When the cameraman and a reporter once interviewed the musician in his Waikiki hotel suite, Spalding remarked casually: "You newspaper people have an exciting life. You meet all kinds of artists, don't you?"

Before the reporter could reply, Amos interjected:

"Sure. We just met another artist—Jack Benny. He plays the violin too."

**O**NE of the Chinese-American photographer's attributes is his aggressiveness in getting the type of picture his city editor has requested.

Gen. George C. Marshall had just been named secretary of state and was resting in Hawaii before continuing his journey to Washington from China. At the airport as he was leaving Honolulu, Marshall graciously posed for photographers and talked with island reporters. Just when he thought he was finished, up popped Amos with his usual cigar, GI haircut, and bright colored sport shirt.

He pulled the secretary of state aside and, amidst double-talk at Walter Winchell speed, pushed Lt. Gen. John E. Hull, commander of army forces in the mid-Pacific, alongside Gen. Marshall. Before either was fully aware of what was happening, Amos snapped the picture his

city editor wanted, shook hands with both Marshall and Hull, and was on his way to the office.

During the war the *Star-Bulletin's* incomparable Amos had an order to take a shot of Rear Adm. William R. Furlong, Pearl Harbor commandant, at a Pearl Harbor boxing show. The admiral wanted the picture standing, but Amos insisted it be taken in a sitting position. After much argument, in which the admiral was losing, Vice Adm. Robert C. Ghormley, commander of the Hawaiian Sea Frontier, who also was at the fights, shouted from the crowd:

"Don't let him push you around, Willie."

He may have had to "push the admiral around," but Amos got his picture the way his assignment read.

**O**NE of Amos' favorite jobs is to go aboard the big incoming liners bringing tourists to the islands. If there is a lei to be presented, Amos does it in the Hawaiian style by collecting a kiss from the young woman as he places the garland of flowers over her head. When Clara Inter returned to Hawaii last year, after being away from home for nearly five years, Amos was the first to greet her with a lei, a kiss and a: "How's my girl friend, Clara?"

There are a lot of laughs in Mr. Chun's antics. There was the time when he photographed a group of striking Honolulu bus drivers after they marched to the steps of the governor's office with their complaint. Amos climbed atop a vantage post, took a picture, and then beat his

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# How ACP Guides Campus Editor

## Offers Ideas, News to 600

By GORDON A. SABINE

**S**AY "press association" to a college newspaper editor or business manager, and chances are pretty good his thoughts won't be on UP, AP, or INS.

Instead he'll think of the national organization to which his campus newspaper belongs. It's the Associated Collegiate Press, pioneer and leader in its field.

Now in its 27th year, ACP serves more than 600 newspapers representing more than a million and a half students—more than half of all college and university students in the country.

ACP has just finished its annual convention attended by some 500 delegates and their advisers in Minneapolis, Minn. There they shop-talked production problems, discussed news coverage and writing, exchanged advertising ideas, and heard big-name speakers.

You wouldn't have needed to shift the scene much to think the gathering was an *Associated Press* sectional meeting. The young 'uns had to unravel just about as many knots as the pros.

**T**O those who know, ACP is just another way of saying "Fred Kildow."

Fred, now associate professor of journalism at the University of Minnesota, was in on the birth of ACP's direct ancestors, and has been director of the organization 23 of its 28 years.

Kildow, a 1923 Wisconsin Sigma Delta Chi, is editorial adviser to the student newspaper, humor magazine and year-



Gordon A. Sabine

book at Minnesota. He was on leave to teach journalism at the U. S. army university at Shrivenham, England, in 1946, and formerly was editor of the *Whitewater* (Wis.) *Register*. He taught three years at the Kansas State Teachers College at Emporia before going to Minnesota.

ACP's story began in the spring of 1921. A University of Wisconsin journalism student, George Greene (now a thriving weekly publisher in Waupun, Wis., and a Beloit Sigma Delta Chi initiate), started the ball rolling.

"Wisconsin high school papers need a state organization," he said. "Let's invite

representatives here for a meeting."

The response was pretty good—so good, in fact, that there were visitors from several other midwestern states, and from colleges as well as high schools.

Next fall, Kildow and Harold McClelland, now state editor of the *Wisconsin State Journal*, of Madison, were named student directors of what by then had become the Central Interscholastic Press Association. Prof. E. Marion Johnson, of the Wisconsin journalism faculty, was adviser. When Johnson moved to the University of Minnesota, the organization followed him.

More college papers, needing a national advisory group as much as the high schools, came in on CIPA's meetings. In 1933, the college papers were separated into the ACP from the National Scholastic Press Association, into which the CIPA had been reorganized in 1928.

**M**EMBERSHIP in ACP costs a campus paper five bucks a year. For that, it gets:

An annual critical service, in which it is compared with other papers in its size and circulation class.

A collegiate press review, an exchange service.

A business review, with ideas for advertising and business promotion.

A news and feature service, with campus-slanted time stories from over the country.

Two high points of the ACP year are the critical service and the convention.

Contests bring out pretty keen competition. Papers are judged by professional newspaper men and women in the Twin Cities area, and the quality scale is rising constantly.

At the convention, student journalists meet important working newsmen and executives. Talks by these leaders aren't scaled down to "student levels," either.

**COLLEGE EDITORS HEAR COLUMNIST**—Delegates to ACP convention hear George Grim, Minneapolis Morning Tribune columnist, report on a recent round-the-world trip. The two day program brought together more than 500 student newspaper executives and campus advisors.





Convention speakers of the past decade have included Ray Clapper, Basil "Stuffy" Walters, W. W. Waymack, Gardner Cowles, J. N. "Ding" Darling, Hebert Agar, Mark Ethridge, Howard Blakeslee.

**A**CP is many things to its members. It doesn't pretend to take the place of a large and modern-thinking school of journalism faculty, but it's especially helpful for the papers which have no extensive journalism school upon which to rely.

One of the big fights ACP has carried on has been against censorship of campus papers. Censorship, the organization feels, indicates "culpability not of the student journalist, but of the administration for failing to provide and foster an adequate program of journalism."

Associated with ACP is the Collegiate Digest, rotogravure section issued several times each year to more than 400,000 subscribers. Individual papers distribute the Digest along with a regular issue.

One of ACP's extra services is a campus cartoon, syndicated weekly. The art work is done by Dick Bibler, whose humorous "Little Man on Campus" drawings appear daily in the *Daily Kansan* of the University of Kansas.

**A**N unusual story in ACP history came to light during the recent convention.

It concerned the meeting's banquet speaker—Graham Hovey, now a lecturer on the Minnesota journalism faculty, formerly a war correspondent with *INS*, State Department reporter for AP's Washington staff, and Washington correspondent for the *New Republic*.

Hovey recalled that a dozen years ago, at the ACP convention in Chicago, he first met Fred Kildow. Hovey then was attending a state teachers college, and getting a bit tired of the thought of becoming a teacher.

"I think I'm interested in journalism," he told Kildow. "What should I do about it?"

That was a simple one for Fred. "Come to Minnesota," he shot back.

Hovey did. He was elected to Sigma Delta Chi there in 1938, was graduated,



**MEN WHO MAKE ACP CLICK**—Left to right, Jack Downing, Fred Kildow, and Otto Quale. Kildow is the association director, and Downing and Quale its assistant directors. They conduct association activities and answer the many questions appearing in every day's mail—everything from a request for a newsroom layout to deciding a staff squabble over a good headline schedule.

toured the world while reporting, and now is back teaching what he used to take.

**I**NCIDENTALLY, Leland Stowe was one of the main speakers for that 1935 convention.

"I'm tired of this foreign corresponding," Hovey heard Stowe say then, "I'm going to stay home from now on."

A war changed that idea, naturally. Hovey met Stowe again on Africa's Gold Coast in 1942, and reminded him of the speech.

"I'm still on my way home," Stowe cracked.

At the convention's opening, delegates heard Dr. Ralph Casey, head of Minnesota's journalism, advise them against adopting too many of the "extreme" practices of the mass-circulation, mass-appeal dailies.

Instead, he suggested, campus publications should "ape those newspapers that make it their business to use care, discrimination, good taste, and good judgment on the news desk and in the editorial sanctum."

**M**ANY working newspapermen to whom AP and UP and INS are professional household gods long antedating the alphabetical splurge of depression and war will be surprised to learn about ACP.

The American Collegiate Press, however, is even more than news service to campus editors. It is editorial critic, business guide and judge of more than 600 college publications read by more than a million and a half students.

Gordon Sabine, newspaperman and journalism teacher at the University of Kansas now on loan to Minnesota's J-school, attended a recent convention of ACP at Minneapolis and tells its story. He has been faculty advisor to the *Daily Kansan*.

A Wisconsin journalism graduate and Sigma Delta Chi, Gordon reported for four years on Senator Carter Glass' Lynchburg (Va.) News and spent three more years on the street and the copydesk of the Wisconsin State Journal at Madison. He edited the Wisconsin Wildlife Magazine and has freelanced for such magazines as the *Saturday Evening Post*, *Country Gentleman* and *Esquire*.

During the war the Army made him a first lieutenant and sent him to Iceland as a press censor. But, he reports, it forgot to teach him any Icelandic. He returned to Kansas after his service where he varied teaching journalism with teaching tennis as varsity coach. He admits authorship of one book: "Advanced Tennis Tactics."

**B**ENEATH the excitement and achievement measured in its judging contests, and the good times and contacts measured by its conventions, the Associated Collegiate Press does an especially important job for its members.

Before ACP, college papers had only erratic norms on which to gauge themselves. Before ACP, the student journalists took a pretty thorough kicking around. Before ACP, the opportunities for improvement in the professional field were being delayed, at least, because of the unpredictable efficiency of the numerous newspaper newcomers.

ACP hasn't solved all these problems, naturally. But it is working on them, and it is pointing the way to ever higher standards of newspapering on the campus.

And when ACP says a paper is good, you can be pretty darn sure you'd think the same thing.

# Convention

[Continued from Page 5]

news service," was before congress and added:

"Experience has shown that all 'news services' operated by governments are propaganda agencies which distort the news and impair the free flow of factual information. This committee is, therefore, opposed to the Mundt Bill insofar as it legalizes the dissemination of news by government in any and all media abroad."

The major portion of the committee's report to the convention was devoted to majority and minority versions of recommendations for the international safeguarding of news channels to the coming Geneva conference on freedom of information. These differed primarily in degree of safeguards asked and brought no objection whatever from the convention.

The Mundt Bill statement was criticised by individual Sigma Delta Chis and by chapters both before and during the convention. Objections varied from technical opposition to the committee's release of its statement without submitting it to the fraternity to strongly expressed belief that the United States needs to meet propaganda with propaganda and that no privately operated news service is able or ready to do the job.

**A**FTER nearly an entire morning's debate Wednesday the report went over to the final sessions Friday. There the issues involved reappeared in the form of two resolutions—that the fraternity in the future confine its public statements to matters of broad principle and not specific political issues and legislation and that all reports on public policy be submitted to the Executive Council which will, unless the matter is too urgent, poll the chapters before making the reports public.

The first resolution met with furious debate despite the fact that it was in effect a mild rebuke to the press freedom committee. After a barrage of amendments and substitute motions which taxed even President Healy's great experience and tact as a parliamentarian, the first resolution was beaten on roll call, 44 to 21. The second, requiring submission of future reports, was passed by voice vote and ordered added to the by-laws.

Later, a recommendation by Tully Nettleton of Boston, American news editor of the *Christian Science Monitor*, and former president of Sigma Delta Chi, to accept the report with a "comment" was passed, 32 to 23.

The Nettleton reservation moved acceptance "with the comment that under present world conditions we favor the United States operating an international information service which broadcasts via shortwave throughout the world, maintains information libraries abroad, supplies background material to foreign newspapers and carries on related activities, but we do not favor the dissemination of a daily news service to newspapers abroad by the government."

Other actions as a result of the structure committee's report included setting up of committees to study regionalization of Sigma Delta Chi, to promote professional chapter expansion, to enlarge competition for the annual achievement awards and to survey the "advisability and propriety" of a fraternal study of

## Officers, Executive Council for 1948

**HONORARY PRESIDENT**—Roy Roberts, president, Kansas City Star.

**PRESIDENT**—Luther A. Huston, Washington, D. C., bureau manager, New York Times.

**VICE-PRESIDENT, Professional Affairs**—Neal Van Sooy, Editor and Publisher, Santa Paula (Calif.) Chronicle.

**VICE-PRESIDENT, Undergraduate Affairs**—Prof. Kenneth Marvin, Iowa State College.

**VICE-PRESIDENT, Expansion**—Carl R. Kesler, State Editor, Chicago Daily News.

**Secretary**—John M. McClelland Jr., Editor, Longview (Wash.) Daily News.

**TREASURER**—Robert U. Brown, Editor, Editor & Publisher.

**CHAIRMAN, Executive Council**—George W. Healy Jr., Managing Editor, New Orleans Times-Picayune.

### COUNCILORS—

Charles C. Clayton, Editorial Writer, St. Louis Globe-Democrat.

B. C. Jefferson, Associate Editor, Dallas Times-Herald.

Ralph McGill, Editor, Atlanta Constitution.

Alden C. Waite, Assistant General Manager, Southern California Associated Newspapers, Los Angeles.

press ethics. The latter was approved by voice vote after it had been amended to require submission of any report to both executive council and convention.

**F**OUR panel discussions proved of great interest and value to both undergraduates and professional members. Washington correspondents and columnists led off Thursday with Thomas L. Stokes, *United Features Syndicate*, as chairman; Paul R. Leach, Washington bureau chief of the *Knight Newspapers*; J. Lacey Reynolds, *Nashville Tennessean*, and Merriman Smith, the *United Press* veteran White House correspondent and one of the convention's most hard-working hosts.

This was followed by a discussion of professional standards led by Oscar Riegall of Washington and Lee University and participated in by Tom Wallace, editor of the *Louisville Times*, Paul F. Douglass, president of the American University and Edwin V. O'Neil, editor of the *Hagerstown (Ind.) Exponent*.

Friday morning Paul Wooton, president of the National Conference of Business Paper Editors, led a discussion in his field with Julien Elfenbein, editorial director of Haire Publications and president of the New York professional chapter, and P. W. Swain, editor of *Power*, McGraw-Hill publication.

The final panel on radio news, was headed by Claude A. Mahoney, Columbia Broadcasting Co., with Bill Henry, CBS newscaster and Los Angeles *Times* columnist, Ray Henle, editor of National Broadcasting Co.'s "Three Star Extra," and Francis Tully, Washington radio reporter for the *Yankee Network*.

Formal resolutions of thanks were ordered sent the host chapters, Washington and Washington and Lee, headed by Lu-

ther Huston and Bernard D. Kaplan; the local arrangements committee headed by Edward Jamieson, *Houston Chronicle* correspondent who as chairman was among the busiest men in a busy city for four days; the Washington press and National Press Club and the panel speakers.

Two Wells Memorial Keys for distinguished service to the fraternity were awarded at this convention. The 1942 key, which was not given during the war, was presented to Willard R. Smith, wartime president and "elder statesman" of Sigma Delta Chi. The 1947 key was awarded the writer.

R. Blayne McCurry (Grinnell '28) has been named copy director of the Abbott Laboratories advertising and public relations department. Before joining the North Chicago pharmaceutical manufacturing company, he was vice president and part owner of Pictorial Publishers, Indianapolis, publishers of advertising material and sales training aids. He served in Navy Public Relations on the Ninth Naval District headquarters staff and was released with the rank of lieutenant commander. While attending Grinnell he was editor of the *Scarlet & Black* and president of the Iowa College Press Association.

Joseph H. Conkle (Georgia '46) has joined the press public relations department of the Select Theatres Corporation of New York City. A graduate of the University of Georgia Henry W. Grady school of journalism. Conkle was previously on the *Atlanta Journal* as assistant financial editor and police reporter. As a student, he worked as city editor of the *Athens Banner-Herald*.



## Chapters

# North Dakota Professionals Installed

**W**ITH ceremonies appropriately conducted during National Newspaper Week, the new North Dakota professional chapter of Sigma Delta Chi was installed at a dinner meeting in the Hotel Ryan, Grand Forks, N. D., in October.

R. G. Davies, northwest editor of the *Grand Forks Herald* and president of the new chapter, received the charter from C. J. Barry, president of the University of North Dakota undergraduate chapter. Barry was commissioned by the executive council of the national fraternity to install the new chapter.

Barry also administered the oath of office to the new chapter's officers who, in addition to Davies, are C. R. Andrus of the *Fargo Forum*, vice president, and Alvin E. Austin, head of the University of North Dakota department of journalism, secretary-treasurer.

In accepting the chapter, Davies pledged the support of working North Dakota newspapermen to further the aims of Sigma Delta Chi, both in fighting for world freedom of information and for keeping journalism on a professional basis.

Attending the dinner were President John C. West of the university, Dean W. G. Bek of the UND college of science, literature and arts, of which the journalism department is a part, and John E. Howard, director of the Flickertail Follies, which the undergraduate chapter sponsors each spring as a money-making venture.

**W**HILE the new charter lists 22 professional members, these represent only the North Dakota members who signed the petition, Austin said. Nearly all the 100 or more professional members in the state have indicated that they will affiliate with the new chapter.

Presentation of the charter was only one observance of the day for the North Dakota undergraduate chapter. In the morning they sponsored an all-campus convocation in observance of National Newspaper Week. M. M. Oppgaard, publisher of the *Grand Forks Herald* was the principal speaker. He emphasized the part newspapers play in community and national service.

## Nebraska Granted State Charter

**A** GROUP of Nebraska professional members of Sigma Delta Chi has been granted a charter to form a state-wide professional chapter. The group has already organized and will be formally installed, following favorable action by the Executive Council.

THE QUILL for November, 1947



**PROFESSIONAL CHAPTER INSTALLED**—C. J. Barry (left), president of the University of North Dakota undergraduate chapter, formally presents the charter of the new state professional group to its president, R. G. Davies, *Grand Forks Herald*. Partially hidden by the charter is Alvin E. Austin, U. N. D. journalism head and chapter secretary-treasurer.

Formation of the chapter was launched as part of the program of the University of Nebraska school of journalism during its Fall journalism awards meeting at Lincoln in October. The meeting was climaxed by a banquet attended by more than 125 Nebraska newspapermen, journalism students and teachers.

Eleven practicing journalists, professional members of the fraternity, were present at the first organizational meeting, and the national organization was represented by Irving Dilliard (Illinois) of the *St. Louis Post-Dispatch*, past national president.

Charter members of the new professional chapter include Ernest B. Beisner (Illinois), W. H. Hice (Nebraska Professional), Leonard L. Jermain (Oregon), Nebraska journalism faculty members; Ralph Kelly (Nebraska), publisher of the *Atkinson (Neb.) Graphic*; Gregg McBride (Nebraska), manager of the capital news bureau of the *Omaha World-Herald*; R. A. McConnell (Nebraska Professional), editor of the *Lincoln State Journal*; George Round (Nebraska), director of public relations for the University of Nebraska; Joe W. Seacrest, co-publisher of the *Lincoln State Journal*; Arthur Sweet (Nebraska), editor of the *Nebraska City News-Press*; Dr. William F. Swindler

(Missouri Professional), director of the Nebraska School of Journalism, and Boyd Von Seggern (Nebraska), publisher of the *West Point (Neb.) Republican*.

Seacrest was elected president; Von Seggern, vice president; Hice, secretary-treasurer. It is planned to alternate the president and vice president positions between daily and weekly newspapers represented in the chapter. Meetings will be held in the fall and spring coincident with the fall and spring banquets of the Nebraska School of Journalism, and at other appropriate occasions.

Featured speakers of the evening were Daniel R. Fitzpatrick, editorial cartoonist of the *St. Louis Post-Dispatch*, and Dilliard.

## Ohio State Elects Four Newspapermen

**I**NITIATION of four Ohio newspapermen is announced by the Ohio State University undergraduate chapter in connection with their inducting of twenty-three undergraduate members.

They were James Downing, *United Press* bureau manager at Columbus; Roy D. Moore, publisher of the *Brush-Moore* chain of newspapers; Paul A. Shrader, managing editor, *Toledo Blade*, and Charles J. Thobaben, *International News Service* bureau manager at Columbus.

Mr. Moore, who spoke following the ceremony at the Seneca Hotel in Columbus, is well known to newspapermen throughout the country. He gained his first news experience in 1907 with Asso-

[Continued on Page 12]

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**OHIO NEWSMEN INITIATED**—New professional members of Sigma Delta Chi are (left to right): Paul A. Schrader, managing editor, Toledo Blade; James Downing, Columbus bureau manager, United Press; Charles J. Thobaben, Columbus bureau manager, International News Service, and Roy D. Moore, publisher, Brush-Moore Newspapers.

## Chapters

[Continued from Page 11]

ciated Press at Cleveland and was later associated with the Cleveland *Leader and News*. He served as bureau manager for the *INS* in Cleveland, Chicago, and Columbus and went on special assignment to South America for *King Features Syndicate*.

In partnership with Louis H. Brush of Salem, O., Mr. Moore purchased the Marion (O.) *Star* from President Warren G. Harding in 1923 and later started the present Brush-Moore Newspapers, Inc. He is a past president of the Ohio Newspaper Association, and a member of the American Society of Newspaper Editors.

Downing started on the Caruthersville (Mo.) *Democrat-Argus* in 1934. He went to the *UP* at Jefferson City, Mo., and from there to Memphis and to Kansas City for the *United Press*. He first became a bureau manager in 1937 at Tulsa, Okla.

Thobaben started his newspaper career with *INS* in Cleveland in 1937. Later he worked for the Central Press Association in Cleveland, as assistant editor. In 1944 he rejoined *INS* as Cleveland bureau manager and was promoted to the Columbus bureau in Nov., 1945.

Schrader had been reporter, sports editor, news editor, and managing editor of the Toledo *Times* before becoming managing editor of the *Blade*.

cluded visiting Detroit industrial editors, that "the cause of world peace will be better served by sincere efforts by nations to insure equal access to communications facilities and to the sources of news than by the distribution of an avalanche of honeyed phrases which will be questioned by the persons to whom they are directed."

## Ten Initiated at Fort Worth

**T**EN members were initiated by the Fort Worth Professional Chapter at an October dinner meeting at the Colonial Country Club.

They were Jack Lockhart, assistant to the executive editor, Scripps-Howard Newspapers, New York; Paul Fulks, publisher, Wolfe City (Texas) *Sun*, and president of the Texas Press Association; Harold Gulley, southwestern bureau manager, *Acme Newspictures*; Layne Beatty farm editor, Radio Station WBAP; Prof. Duncan Robinson, head, journalism department, North Texas Agricultural College, Arlington; William O. Aguren, state editor, Fort Worth *Press*; John Ellis, news editor, Phil Edwards, day city editor, E. D. Alexander and William Haworth, reporters, all of the Fort Worth *Star-Telegram*.

Lockhart, former managing editor of the Memphis *Commercial Appeal*, spoke on the influence of the press and urged that journalism meet its critics vigorously.

Defining journalism as profession, business and art—and especially the latter

[Continued on Page 15]

THE QUILL for November, 1947

## President Hits "Word Barrage"

**G**EORGE W. HEALY, JR., national president of Sigma Delta Chi, said a "lasting peace will be the product of the will of the masses of the world's people, and until there is this will for peace there are bound to be wars."

The national president spoke at a dinner-meeting of the Detroit professional chapter of Sigma Delta Chi held Oct. 21. "Freedom is essential for an international will for peace," he said.

He added that real peace in our time will not be the result of "the efforts of some super-statesman or of some international league set up to prevent wars."

He also chided the governments of the world for their part in spreading propaganda throughout the world.

Healy told the group of 65, which in-



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## Marquette SDX Heads Wisconsin Radio Station

**E**ARL H. HUTH (Marquette '32), Milwaukee radio and newspaperman and faculty member of the Marquette University college of journalism for the past 12 years, was recently named manager of Radio Station WHBY in Appleton, Wis.

Huth's appointment was announced by the Rev. Matthew J. Beemster, managing director of radio at St. Norbert College, West De Pere, Wis. St. Norbert College also operates Station WTAQ in Green Bay, Wis.

Educated in Green Bay and later at Marquette and the University of Wisconsin, Huth has spent 25 years in the newspaper and radio fields and teaching journalism.

Starting on the Green Bay Press-Gazette, Earl worked on the Milwaukee Journal and Milwaukee Sentinel for many years in different capacities. More recently he was educational director and director of editorial promotion for the Sentinel.

His work in radio has been with Milwaukee stations, both as writer and producer. He was director of the Marquette Radio Workshop for more than five years and was active in developing programs for young people.

William Kostka (Knox '27), former newspaper and magazine editor, radio and publicity executive, has been appointed public relations director of the U. S. Brewers Foundation, Frank E. Mason, executive director of the Foundation, announced recently. Mr. Kostka recently resigned as vice president of the Institute of Public Relations. He was formerly managing editor of *Look* magazine and managing editor of Fawcett Publications, he began his newspaper work in Chicago on the *Daily Drivers Journal*, and later went to *International News Service*, which he served as chief wire editor in New York and then as central division manager in Chicago.

Dr. Alfred McClung Lee, (Pittsburgh '27), is serving as visiting professor of journalism at the University of Michigan this year. He is on leave from Wayne University for that period under terms of a grant from the Marshall Field Foundation. He is teaching a course on the newspaper in society and pursuing research on communications and public opinion.

Jules B. Billard (Texas '38), has joined forces with Harry Botsford to form a New York public relations firm, Botsford & Billard, specializing in industrial accounts. Author of articles in the *Saturday Evening Post* and other magazines, Billard is a former *United Press* bureau editor who was recently associate editor of *Steelways* magazine.

Louis B. Engelke (Texas '41) is now serving as information specialist in Fourth Army Headquarters, a position he assumed after leaving the San Antonio *Evening News* staff. Before entering public information work, he worked on Galveston and San Antonio newspapers.

Andrew J. Haire, (New York Professional '44), president of the Haire Business

THE QUILL for November, 1947



Earl H. Huth

ness Publications, was elected a director for three years at the annual convention of the National Association of Magazine Publishers at Spring Lake, N. J.

Claude O. Brewer (Indiana '27) has been appointed national advertising manager of the *Mobile Press Register*. A winner of the Sigma Delta Chi scholarship key as an undergraduate at Indiana, he served in the South Pacific as a Naval lieutenant and with the UNRRA in China.

## Amos Chun

[Concluded from Page 7]

chest and shouted: "I am the governor. Go back to work." The anger of the strikers turned to laughter as a result of his exhibition.

But there is a sober side to the affable Mr. C. During a recent longshoremen's strike in Honolulu, he took the risk of being "roughed up" to get a photo. His camera was damaged slightly, but he came away unhurt. He became the subject of an editorial which deplored such conduct on the part of labor.

Amos was the first Chinese in Hawaii, and perhaps the first in the U. S., to become a naturalized American citizen. Because he was born in China, he was unable to gain citizenship until the naturalization laws were changed in 1944. He won his citizenship in 1944 after having lived in Hawaii since 1910. He came to Hawaii as a 15 year old student from Hongkong.

His first job with the *Star-Bulletin* was as office boy. That was nearly 30 years ago. He eventually became a photo engraver for the paper until his health required he be transferred to another department. Thus he reached the photo staff.

Since that transfer of jobs in 1933, Amos has taken thousands of news pictures, all of which end with his familiar:

"Hold it! I take another one, huh? Thank you very much."



### Sigma Delta Chi Roster of THE DENVER POST

JOHN BUCHANAN, Reporter, University of Colorado	WILLIAM HOSAKAWA, Reporter, University of Washington
CHARLES BUXTON, Ass't. Bus. Mgr., Oregon State College	SAMUEL G. HOWARD, Adv. Dir., DePauw University
MORRIS CAFKY, Reporter, University of Colorado	PALMER HOYT, Editor & Publisher, University of Oregon
LEE CALLISON, Reporter, St. Joseph's College	PALMER HOYT, Jr., Ed. Writer, University of Oregon
ROBERT CHANDLER, Display Adv., Stanford University	OSCAR LIDEN, Ed. Cosmo. Sec't., University of Colorado
L. A. CHAPIN, Ass't. ME, University of Colorado	GENE LINDBERG, Feature Writer, University of Colorado
FRED COLVIG, Ed. Editorial Page, University of Oregon	LAWRENCE MARTIN, Associate Ed., Professional
ED DOOLEY, News Editor, Oregon State College	ALEX MURPHREE, Book Ed., University of Texas
PAUL DEUTSCHMAN, Asst. Mkp. Ed., University of Oregon	ROBERT MURRAY, Finance Ed., Professional
RICHARD DUDMAN, Reporter, Stanford University	LEE OLSON, Reporter, University of Colorado
BERT HANNA, Reporter, University of Colorado	CHARLES ROOS, Reporter, University of Kansas
	ROBERT STEINBRUNER, Reporter, University of Colorado



## THE DENVER POST

*The Voice of the Rocky Mountain Empire*

# THE BOOK BEAT

By DICK FITZPATRICK

**F**REEDOM of belief and expression are being vigorously tested in America today.

Recently, on Capitol Hill, the House Committee on Un-American Affairs cited Hollywood writers for contempt when they refused to answer questions about membership in the Communist Party. President Truman issued an executive order which would dismiss from Federal service any persons "disloyal" to the American way of life.

Some government officials drew up a proposed set of security regulations prohibiting anyone from disclosing information which might prove embarrassing to the Administration. The penalty would be a jail term. Fortunately, after severe criticism from the press, the President said he would not promulgate these resolutions.

In all these developments there are two sides. One believes that any action on the part of the government is a mistake and is the end of liberty in America while the other thinks that all persons with new, unconventional views, must be quieted.

It is timely that, during these days of re-examination of basic American freedoms, which affect the press greatly, an authority on free speech, Zachariah Chaffee, Jr., should publish a two-volume work on "Government and Mass Communications" (University of Chicago Press, Chicago, \$7.50). This 823-page work is one of the reports of the Commission on Freedom of the Press, of which Professor Chaffee was vice chairman.

Professor Chaffee has been on the faculty of the Harvard Law School since 1916 and his standard work on freedom of speech in this country was published in 1920 and re-issued in 1941 under the title, "Free Speech in the United States."

**P**ROFESSOR Chaffee's book is well organized. It covers the relationships of press, radio and motion pictures and government step by step. It is excellently written and is filled with sparkling analogies which are both amusing and highly illustrative.

The book is prefaced by a statement by the Commission which tells of the importance of this study and emphasizes that persons in mass communications should be concerned with freedom for something rather than the negative freedom from something.

Professor Chaffee begins his study with a 30-page review of the relations of the government to the press today and some comments on what they will be tomorrow. He writes, "Although the normal process of the spontaneous growth of opinion is still rather strong in the United States, the study of communication has already shifted to the manipulation of opinion rather than its growth."

On the legal side, he says that since 1917 there has been a growing trend toward government interference but fortunately the Supreme Court has taken a strong stand against this trend. He says, "Officials' encroachments on freedom of the press will be probable unless the boundary line between secrecy and publicity is very carefully demarcated. And officials must not do the demarcating. That is a job for the representatives of the people in Congress."

The first of the three parts of "Government and Mass Communications" is titled, "Use of Governmental Powers to Submit or Suppress Distinction." The first division of this section discusses protection of the individual and includes chapter on libel, group libel, other statements injurious to individuals, inaccuracies generally, and the compulsory correction of errors.

The next division discusses the protection of the common standards of the community, followed by two sections, which discuss protection against internal disorder and against external aggression.

Part two of "Government and Mass Communications," discusses affirmative governmental activities for encouraging the communication of news and ideas. This part, also divided into four divisions, contains an excellent concluding chapter entitled "Can the Government Make the Press Better?" In brief, Professor Chaffee says no.

For instance, in discussing proposed remedies, Professor Chaffee says, "The principal function of law is to establish the conditions under which man can live fruitful lives if they have the will to do so, but law can not supply that will. For example, if great poetry, art, drama, philosophy, and scholarship are really absent now from the media in this country . . . then the organization we call government can do very little about it."

**T**HE proposals for government making mass media better are opposed by Professor Chaffee. He says most of the proposed devices are not likely to do any good and they are likely to do a great deal of harm. He believes that if government once gets into communications it will go on indefinitely and, he says, knowing government officials, "there is no bright line between encouragement and repression." Finally, he says there are more effective remedies at hand than any of the current proposals to improve the press.

The third part of Professor Chaffee's book offers numerous new thoughts on the relationship of press and government. It is titled "The Government as a Party to Communications." First, Professor Chaffee discusses the function of the government information services in supplying the people with needed information. He points out that the relationship of the government and the people is a two-way one and so, consequently, the government has an Intelligence Service to find out what people are thinking and what they want government to do.

Professor Chaffee concludes his book with this statement: "The strongest assurance which the press can have against government encroachment is the vitality of its service to the community."

For anyone except those who are certain that they know every angle there is to know about American journalism, "Government and Mass Communications" is recommended reading.

James W. Armsey (Illinois '41) is manager of the public information office of the University of Illinois' professional schools in Chicago. He served more than four years in the Army, becoming assistant PRO for the India-Burma theater with the rank of major.

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# SDX Awards Presented at Los Angeles

**T**WO 1946 Sigma Delta Chi awards were presented to Los Angeles winners at a dinner held late in October by the American Institute of Journalists, Los Angeles professional chapter.

Initiation of five professional members and eight University of Southern California undergraduates preceded the meeting at the Roger Young Auditorium.

Alden Waite, vice-president and assistant general manager of the Southern California Associated Newspapers, presided as the chapter's new president. He succeeded William K. Baxter with Prof. Roy L. French of the University of Southern California succeeding himself by tradition as secretary-treasurer. Waite is a member of the Executive Council of Sigma Delta Chi.

Featured at the meeting was the presentation of the awards for distinguished newspaper service by Neal Van Sooy, national vice-president and publisher of the *Santa Paula Chronicle*.

Two staff members of the *Los Angeles Times*, photographer Frank Brown and cartoonist Bruce Russell, shared honors. Brown received a medallion and citation for the best news picture of 1946 with Russell being presented with a special citation for excellence in editorial cartooning during the year.

Program speakers included Lee Payne, managing editor of the *Daily News* of Los Angeles who gave inside facts on conditions in Japan and China, learned from a recent tour of those countries.

Phil Curran, former general manager for the *United Press* in Australia, told of experiences "down under" and Fred Cooley of the *Glendale News Press* outlined the problems of an advertising manager.

New professional initiates were Roy C. Bennett, assistant to the publisher of the *San Fernando Valley Times*; Harold N. Hubbard, news editor, *Hollywood Citizen-News*; Clinton D. McKinnon, publisher, *San Diego Daily Journal*; Sam D. Porter, publisher, *Newport Beach News-Times*; and Jose Rodriguez, radio commentator and editorial writer for Hearst newspapers.

The eight Southern California journalism students initiated were Bill McNeill, Don Yockey, Hal Hodges, Bob Fogarty, John Ostengo, Leo Moulton, Joe Stevenson, and Bob Barnes.

## Chapters

[Continued from Page 12]

"in its application of established principles to creation"—he reviewed man's age-old instinct to communicate, from cave drawings through the written words to radio and the motion picture.

"The result today is that the written word, in the newspapers of this free nation, is as vital as the air we breathe to the life of the people of this nation," he said. "Perhaps they could exist without it; they could not live as we live without it."

Noting that this is a day when people

THE QUILL for November, 1947



**LOS ANGELES NEWSMEN HONORED**—Neal Van Sooy (left), vice-president of Sigma Delta Chi, presents 1946 awards in journalism at a dinner of the Los Angeles chapter. Frank Brown (right) won the fraternity's first award for news photography and Bruce Russell (center) a special citation for editorial cartooning.

are questioning everything, in the disillusionment of two world wars, and conceding that honestly critical study of the press as a vital institution for freedom is normal and healthful, he added, wryly:

"I expect that you have observed, as I have, that all men are inclined to believe themselves completely qualified by the nature of birth to be an editor, a general or president of the United States."

New officers of the Fort Worth chapter were installed. They are: W. L. Redus, editorial writer, *Star-Telegram*, president; Joe Bell, assistant city editor, *Press*, vice-president; Wayne Sellar, statistician, *Star-Telegram*, secretary; and Forrest Clough, traffic manager, Radio Station KFJZ, treasurer.

## Kansas City Initiates 18

**E**IGHTEEN new members were initiated into the Kansas City Press Club, professional chapter of Sigma Delta Chi, at the Hotel Muehlebach in October.

Those initiated included William Southern, Jr., editor-publisher of the *Independence (Mo.) Examiner*; Calvin B. Manon, day supervisor of the *Associated Press* bureau; Robert A. Warner, bureau manager of *International News Service*; Ben Shlyen, editor-publisher of *Boxoffice* magazine, national motion picture industry trade journal; E. K. Hartenbower, general manager, and James Monroe Heying, night news editor, of Radio Station KCMO; Dan T. Kelliher, public relations director of the Kansas City Safety Council.

Other initiates were ten members of the staff of the *Kansas City Star*: Robert W. Reed, assistant managing editor; L. C. Haynes, Kansas City, Kans., editor; John W. Colt, news editor; Arthur F. Duncan, night editor; E. B. Garnett, Sunday editor; John R. Cauley, day telegraph editor;

Ralph H. Eades, day city editor; C. E. McBride, sports editor; Robert J. Hoyland, financial editor, and James D. Turnbaugh, night city editor.

The chapter now has a total membership of sixty.

## Portland Chapter Host to Admiral

**A**N off-the-record talk by Vice Admiral Thomas L. Gatch, USN retired, famed wartime commander of the battleship *South Dakota* which made naval history at Santa Cruz and the Savo islands, featured a recent dinner meeting of the Portland professional chapter at the Press Club of Oregon.

Admiral Gatch, a native of Salem, Oregon, has made his home in Portland since his retirement last summer.

The chapter voted to hold an annual "gridiron" dinner and Chapter President Richard Syring, head of the Portland bureau of the *Wall Street Journal*, said he will appoint a committee to make arrangements.

Another guest at the meeting was Al Bates of Honolulu, who stopped in Portland enroute to Washington, D. C., to attend the national convention. Bates, a former Portlander, was executive secretary of Sigma Delta Chi from 1929 to 1934. He is now associated with Castle & Cook, Ltd. in Hawaii.

Syring appointed Ed Miller, assistant managing editor of the *Oregonian*, to serve as chapter treasurer in accordance with a revision of the constitution which separates the positions of secretary and treasurer. John Dierdorff will continue as secretary.

John M. McClelland Jr., editor of the *Longview Daily News* and national treasurer, was appointed chapter delegate to the national convention.

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